Solution Center The Feature You Are Trying To Use

Real Feature Writing Feature-Oriented Software Product Lines Write Broadcast Feature Copy Building a Geodatabase Delivering Continuity and Extreme Capacity with the IBM DB2 pureScale Feature Writing Feature Stories Writing Feature Articles Creativity and Feature Writing Cold Calling Is Like a Colonoscopy without the Drugs: How You Can Find New Business with Courage, Cold Calling and a Few Less Invasive Techniques The Art of Feature Engineering Principal Photography: Interviews with Feature Film Cinematographers Getting Started with WebSphere Application Server Feature Pack for Service Component Architecture Microsoft Exchange Server 2010 Administrator's Pocket Consultant Pro ASP.NET MVC 5 Windows 8.1 All-in-One For Dummies Smashing WordPress Microservices From Day One Maximum PC MacBook For Dummies The Definitive Guide to Grails Billy Andrews' Comic Songster InfoWorld Access 2007 Agile Testing The Rotarian Apple Pro Training Series Senate documents InfoWorld The Rotarian Adobe Premiere Pro Studio Techniques ACCA P3 Business Analysis Building Multichannel Applications with WebSphere Commerce Teach Yourself VISUALLY LinkedIn Scalable Big Data Architecture Succeeding in Business with Microsoft Excel 2013: A Problem-Solving Approach Coronet Programming JavaScript Applications The Camera Phone Book Belgravia iPhone: The Missing Manual

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Coronet Oct 28 2019
Microsoft Exchange Server 2010 Administrator's Pocket Consultant Oct 21 2021 Portable and precise, this pocket-sized guide delivers immediate answers for the day-to-day administration of Exchange Server 2010. Zero in on core support and maintenance tasks using quick-reference tables, instructions, and lists. You'll get the focused information you need to solve problems and get the job done—whether you're at your desk or in the field! Get fast facts to: Configure and manage Exchange clients Set up users, contacts, distribution lists, and address books Administer permissions, rules, policies, and security settings Manage databases and storage groups Optimize message processing, logging, and anti-spam filtering Administer at the command line using Exchange Management Shell Configure SMTP, connectors, links, and Edge subscriptions Manage mobile device features and client access Back up and restore systems
MacBook For Dummies Apr 14 2021 Brush up on the next generation of MacBooks Learning how to use a new laptop can be as challenging as trying to decipher ancient hieroglyphics—but don't let that intimidate you! MacBook For Dummies, 6th Edition is your straightforward guide to all things MacBook, including setting up and configuring your laptop, navigating your way around the desktop, familiarizing yourself with the operating system, working with files and folders, using the Finder and Finder Tabs, working with

Dashboard, Mission Control, and Spaces, searching your computer with Spotlight, surfing the Internet with Safari, syncing your data with iCloud, communicating with friends and family with email, Messages, and FaceTime, discovering new apps, and creating and printing documents. Additionally, this approachable, yet comprehensive text offers insight into working with Pages, Numbers, and Keynote, and more. MacBooks are incredibly popular for both their sleek, appealing hardware and easy to use, relevant software. Whether you're a PC convert or just want to brush up on the latest updates to the MacBook line, this helpful book gets you started in a snap. Get up and running on your new MacBook by starting with the basics Share and protect your data with insight regarding networking, sharing access and information, connecting with wireless devices, backing up and restoring your files, and troubleshooting common problems Satisfy your hunger for entertainment with iTunes, iPhoto, iMovie, and GarageBand Explore both your MacBook's hardware and software, including the latest operating system, iLife, and iWork versions MacBook For Dummies, 6th Edition takes you on a tour of your next-generation MacBook, offering you the information you need to get your new laptop up and running.

Teach Yourself VISUALLY LinkedIn Jan 30 2020 A complete visual guide to the world's largest professional network Teach Yourself VISUALLY LinkedIn is your guide to becoming a part of the world's largest professional network, with over 259 million users across 200 countries and territories. Using full-color screen shots, this visually rich guide provides step-by-step instructions that show you how to get the most out of the myriad tools and features LinkedIn has to offer. The book is organized for quick, easy navigation, and written in clear, concise language that allows you to get up to speed quickly. LinkedIn has become the premier destination both for those seeking employment, and those looking to employ others. A professional take on social media, the site allows users to post resume-like profiles and network with others in their fields, connecting with past, present, and potentially future colleagues. LinkedIn is growing at a rate of two users per second, making it a major hub and networking tool for those looking to establish, maintain, or grow a professional network. This guide discusses the purpose and benefits of LinkedIn, and shows you how to set up a professional profile that will stand out from the crowd. Topics include: Setting up your account Adding endorsements and recommendations Networking with colleagues Posting status updates Showing off your strengths, talents, and accomplishments is an important part of networking, and interacting with others in your industry is an excellent way to get your name out there and make new contacts. LinkedIn facilitates both, allowing you to broaden your reach without leaving your desk. Teach Yourself VISUALLY LinkedIn helps you get on board today.

Creativity and Feature Writing Mar 26 2022 Creativity and Feature Writing explores how to generate ideas in feature writing. Using clear explanations, examples and exercises, experienced feature writer and teacher Ellie Levenson highlights how feature writers, editors and bloggers can generate ideas and how to turn these into published, paid for articles. A variety of approaches to idea generation are explored including getting feature ideas from: objects, your own life and the lives of others the news and non-news articles, including books, leaflets, the internet and any other printed matter press releases, and from direct contact with charities and press officers new people, new places and new experiences. The book draws on a range of tips from practicing journalists and editors and displays case studies of example features to chart ideas from conception to publication.

InfoWorld Jul 06 2020 InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

ACCA P3 Business Analysis Apr 02 2020 BPP Learning Media is an ACCA Approved Content Provider. Our partnership with ACCA means that our Study Texts, Practice & Revision Kits and iPass (for CBE papers only) are subject to a thorough ACCA examining team review. Our suite of study tools will provide you with all the accurate and up-to-date material you need for exam success.

Adobe Premiere Pro Studio Techniques May 04 2020 Ready to learn not just the hows but also the whys

behind the most powerful features of Adobe Premiere Pro? Whether you need to boost your editing skills, composite shots, or fix your audio, you'll see immediate results when you incorporate these tested and proven techniques from the pros. Adobe Premiere Pro Studio Techniques inspires you to take your work to the next level with real-world examples and insider techniques. In it, you'll get an in-depth view into Premiere Pro and how it works, cutting through the fat to focus on the most essential features and workflows to help busy professionals perform their jobs faster and smoother. This book goes beyond conventional step-by-step instruction, teaching you the art behind editing video that you can adapt for countless projects. Real solutions from real professionals: Learn from the top trainers and pros who know Premiere Pro in and out and explain the concepts in a clear, easy-to-read format. Editing essentials: No matter how sophisticated your editing projects, they all begin with the same building blocks. Find out what you've been missing about Timeline edits, trimming, creating transitions, setting audio levels, color and light matching, keying and matting, working with a variety of video formats, and more. Advanced techniques: You'll learn best-practice techniques for setting up your system, organizing your projects, editing for single and multicam shots, perfecting the audio mix, fixing problems with color, compositing your shots, exporting your projects, and managing your workflow, including workflows with other Adobe Creative Cloud tools such as SpeedGrade and Audition. Project files provided: Work along with many of the techniques using the provided HD video clips and project files. For access, go to www.peachpit.com/redeem and redeem the unique code provided inside this book. Adobe Premiere Pro Studio Techniques will thrust you deeper into ideas and advanced methods of working with the tools. Along the way you'll learn a bunch of tricks that make you more proficient in not only the end result, but in the details of getting there; quicker ways to get things done, shortcuts, workflow tips and ways to make your content look better and your flow to be more efficient.–From the Foreword by Jacob Rosenberg, director of Waiting for Lighting and CTO of Bandito Brothers

Access 2007 Dec 11 2020 A comprehensive guide to Access 2007 helps users become comfortable with the new user interface and tabbed toolbar, as well as learn how to design complete databases, maintain them, write queries, search for data, and build attractive forms for quick-and-

Building Multichannel Applications with WebSphere Commerce Mar 02 2020 This IBM® Redbooks® publication discusses the value proposition of cross-channel solutions and describes the IBM Retail Integration Framework Commerce Product Strategy solution and service-oriented architecture (SOA) as an enabler. In depth, this book describes cross-channel processes and cross-channel features and proposes scenarios and configurations to meet the challenges in a competitive environment. This book describes the latest features and techniques of IBM WebSphere® Commerce Version 7. In it, we present an overview of the WebSphere Commerce order and inventory management systems, the distributed order management (referred to as DOM throughout this book) integration framework, and a sample DOM integration scenario. We discuss the Madisons starter store (Web 2.0 storefront) and present a hands-on experience that integrates MapQuest with the WebSphere Commerce V7 Store Locator feature. We discuss how a merchant can use the mobile features that are included in WebSphere Commerce V7 to define e-Marketing Spots and promotion for mobile users. In addition, we demonstrate how to use Google Maps with the Store Locator feature on a mobile device. We include in this book an example about how to apply WebSphere Commerce features on a cross-channel solution as applied at the Easy Hogary Construccion home improvement retail company in South America. The scenario explains how to scale from an SOA store to a cross-channel business model. This book is designed for use by WebSphere Commerce developers, practitioners, and solution architects in various industries.

Agile Testing Nov 09 2020 Crispin and Gregory define agile testing and illustrate the tester's role with examples from real agile teams. They teach you how to use the agile testing quadrants to identify what testing is needed, who should do it, and what tools might help. The book chronicles an agile software

development iteration from the viewpoint of a tester and explains the seven key success factors of agile testing.

Microservices From Day One Jun 16 2021 Learn what a microservices architecture is, its advantages, and why you should consider using one when starting a new application. The book describes how taking a microservices approach from the start helps avoid the complexity and expense of moving to a service-oriented approach after applications reach a critical code base size or traffic load. Microservices from Day One discusses many of the decisions you face when adopting a service-oriented approach and defines a set of rules to follow for easily adopting microservices. The book provides simple guidelines and tips for dividing a problem domain into services. It also describes best practices for documenting and generating APIs and client libraries, testing applications with service dependencies, optimizing services for client performance, and much more. Throughout the book, you will follow the development of a sample project to see how to apply the best practices described. What You Will Learn: Apply guidelines and best practices for developing projects that use microservices Define a practical microservices architecture at the beginning of a project that allows for fast development Define and build APIs based on real-world best practices Build services that easily scale by using tools available in most programming languages Test applications in a distributed environment Who This Book is For: Software engineers and web developers who have heard about microservices, and want to either move the project/applications they work on to a service-oriented environment, or want to start a new project knowing that building services helps with ease of scaling and maintainability. The book is a reference for developers who have a desire to build software in smaller, more focused and manageable chunks, but do not know how to get started.

Windows 8.1 All-in-One For Dummies Aug 19 2021 Ten minibooks in one get you thoroughly caught up on Windows 8.1! With new improvements and changes, Windows 8.1 offers a refreshed user interface, better integration between the new and traditional Windows interfaces, and more. This updated top-selling guide is what you need to get up to speed on everything Windows 8.1. Nine minibooks in one cover such essential topics as navigating the new Start Screen, understanding Windows 8.1 apps, securing Windows 8.1, and much more. Take the guesswork out of Windows 8.1 from day one with this complete, all-in-one resource. Helps you get up to speed on the Windows 8.1 operating system, including its Start Screen, which is a feature sure to please traditional Windows users Provides top-notch guidance from trusted and well-known Windows expert and author Woody Leonhard Covers Windows 8.1 inside and out, including how to customize the Start screen, manage apps, and control privacy Delves into core Windows 8.1 apps such as e-mail, people, and SkyDrive Shows you how to connect online, add hardware, back up and update, and secure Windows 8.1 Discover new improvements, old favorites, and everything in between with Windows 8.1 All-in-One For Dummies.

Maximum PC May 16 2021 Maximum PC is the magazine that every computer fanatic, PC gamer or content creator must read. Each and every issue is packed with punishing product reviews, insightful and innovative how-to stories and the illuminating technical articles that enthusiasts crave.

Writing Feature Stories May 28 2022 Good writing engages as it informs and feature journalism offers writers the opportunity to tell deep, affecting stories that look beyond the immediate mechanics of who, what, where and when and explore the more difficult-and more rewarding- questions: how and why? Whether you're a blogger, a news journalist or an aspiring lifestyle reporter, a strong voice and a fresh, informed perspective remain in short supply and strong demand; this book will help you craft the kind of narratives people can't wait to share on their social media feeds. Writing Feature Stories established a reputation as a comprehensive, thought-provoking and engaging introduction to researching and writing feature stories. This second edition is completely overhauled to reflect the range of print and digital feature formats, and the variety of online, mobile and traditional media in which they appear. This hands-on guide explains how to generate fresh ideas; research online and offline; make the most of interviews; sift and sort

raw material; structure and write the story; edit and proofread your work; find the best platform for your story; and pitch your work to editors. 'A wide-ranging, much-needed master class for anyone who tells true yarns in this fast-changing journalistic marketplace' - Bruce Shapiro, Columbia University 'Useful and thought provoking' - Margaret Simons, journalist and author 'A must read for any digital storyteller who wants to write emotive, engaging, believable content.' - Nidhi Dutt, foreign correspondent

Feature-Oriented Software Product Lines Oct 01 2022 While standardization has empowered the software industry to substantially scale software development and to provide affordable software to a broad market, it often does not address smaller market segments, nor the needs and wishes of individual customers. Software product lines reconcile mass production and standardization with mass customization in software engineering. Ideally, based on a set of reusable parts, a software manufacturer can generate a software product based on the requirements of its customer. The concept of features is central to achieving this level of automation, because features bridge the gap between the requirements the customer has and the functionality a product provides. Thus features are a central concept in all phases of product-line development. The authors take a developer's viewpoint, focus on the development, maintenance, and implementation of product-line variability, and especially concentrate on automated product derivation based on a user's feature selection. The book consists of three parts. Part I provides a general introduction to feature-oriented software product lines, describing the product-line approach and introducing the product-line development process with its two elements of domain and application engineering. The pivotal part II covers a wide variety of implementation techniques including design patterns, frameworks, components, feature-oriented programming, and aspect-oriented programming, as well as tool-based approaches including preprocessors, build systems, version-control systems, and virtual separation of concerns. Finally, part III is devoted to advanced topics related to feature-oriented product lines like refactoring, feature interaction, and analysis tools specific to product lines. In addition, an appendix lists various helpful tools for software product-line development, along with a description of how they relate to the topics covered in this book. To tie the book together, the authors use two running examples that are well documented in the product-line literature: data management for embedded systems, and variations of graph data structures. They start every chapter by explicitly stating the respective learning goals and finish it with a set of exercises; additional teaching material is also available online. All these features make the book ideally suited for teaching – both for academic classes and for professionals interested in self-study.

Principal Photography: Interviews with Feature Film Cinematographers Dec 23 2021 By using photography as a storytelling medium, the cinematographer plays a key role in translating a screenplay into images and capturing the director's vision of a film. This volume presents in-depth interviews with 13 prominent cinematographers, who discuss their careers and the art and craft of feature film cinematography. The interviewees—who represent the spectrum of big-budget Hollywood and low-budget independent filmmaking from the sixties through the nineties—talk about their responsibilities, including lighting, camera movement, equipment, cinematic grammar, lenses, film stocks, interpreting the script, the budget and schedule, and the psychological effect of images. Each interview is preceded by a short biography and a selected filmography, which provide the background for a detailed analysis of the photographic style and technique of many highly acclaimed and seminal films.

Belgravia Jul 26 2019

Billy Andrews' Comic Songster Feb 10 2021

The Art of Feature Engineering Jan 24 2022 A practical guide for data scientists who want to improve the performance of any machine learning solution with feature engineering.

iPhone: The Missing Manual Jun 24 2019 With the iOS 8.1 software and the new iPhone 6 and 6 Plus, Apple has taken its flagship products into new realms of power and beauty. The modern iPhone comes with everything—camera, music player, Internet, flashlight—except a printed manual. Fortunately, David Pogue

is back with this expanded edition of his witty, full-color guide: the world's most popular iPhone book. The iPhone 6 and 6 Plus. This book unearths all the secrets of the newest iPhones. Bigger screens, faster chips, astonishing cameras, WiFi calling, Apple Pay, crazy thin. The iOS 8.1 software. Older iPhone models gain predictive typing, iCloud Drive, Family Sharing, "Hey Siri," the Health app, and about 195 more new features. It's all here, in these pages. The apps. That catalog of 1.3 million add-on programs makes the iPhone's phone features almost secondary. Now you'll know how to find, exploit, and troubleshoot those apps. The iPhone may be the world's coolest computer, but it's still a computer, with all of a computer's complexities. iPhone: The Missing Manual is a funny, gorgeously illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone master.

Programming JavaScript Applications Sep 27 2019 Take advantage of JavaScript's power to build robust web-scale or enterprise applications that are easy to extend and maintain. By applying the design patterns outlined in this practical book, experienced JavaScript developers will learn how to write flexible and resilient code that's easier—yes, easier—to work with as your code base grows. JavaScript may be the most essential web programming language, but in the real world, JavaScript applications often break when you make changes. With this book, author Eric Elliott shows you how to add client- and server-side features to a large JavaScript application without negatively affecting the rest of your code. Examine the anatomy of a large-scale JavaScript application Build modern web apps with the capabilities of desktop applications Learn best practices for code organization, modularity, and reuse Separate your application into different layers of responsibility Build efficient, self-describing hypermedia APIs with Node.js Test, integrate, and deploy software updates in rapid cycles Control resource access with user authentication and authorization Expand your application's reach through internationalization

Getting Started with WebSphere Application Server Feature Pack for Service Component Architecture Nov 21 2021 Service Component Architecture (SCA) defines a service-based model for building business process applications using an SOA approach. This ability to drive a business process using individual, reusable services is the heart of the SOA concept. With IBM® WebSphere® Application Server Feature Pack for Service Component Architecture, you can deploy SCA applications to WebSphere Application Server. This IBM RedpaperTM publication provides a starting point for using the Feature Pack for SCA. It provides an architectural view of SCA and of the Feature Pack. In addition, this paper explains how to create simple SCA components from existing JavaTM and Spring implementations. It discusses how to apply quality of service to applications, and how to deploy and manage SCA artifacts in WebSphere Application Server. The examples in this paper use Rational® Application Developer to illustrate how to create and package SCA applications.

Scalable Big Data Architecture Dec 31 2019 This book highlights the different types of data architecture and illustrates the many possibilities hidden behind the term "Big Data", from the usage of No-SQL databases to the deployment of stream analytics architecture, machine learning, and governance. Scalable Big Data Architecture covers real-world, concrete industry use cases that leverage complex distributed applications , which involve web applications, RESTful API, and high throughput of large amount of data stored in highly scalable No-SQL data stores such as Couchbase and Elasticsearch. This book demonstrates how data processing can be done at scale from the usage of NoSQL datastores to the combination of Big Data distribution. When the data processing is too complex and involves different processing topology like long running jobs, stream processing, multiple data sources correlation, and machine learning, it's often necessary to delegate the load to Hadoop or Spark and use the No-SQL to serve processed data in real time. This book shows you how to choose a relevant combination of big data technologies available within the Hadoop ecosystem. It focuses on processing long jobs, architecture, stream data patterns, log analysis, and real time analytics. Every pattern is illustrated with practical examples, which use the different open sourceprojects such as Logstash, Spark, Kafka, and so on. Traditional data infrastructures are built for

digesting and rendering data synthesis and analytics from large amount of data. This book helps you to understand why you should consider using machine learning algorithms early on in the project, before being overwhelmed by constraints imposed by dealing with the high throughput of Big data. Scalable Big Data Architecture is for developers, data architects, and data scientists looking for a better understanding of how to choose the most relevant pattern for a Big Data project and which tools to integrate into that pattern.

Real Feature Writing Nov 02 2022 Real Feature Writing emphasizes story shape and structure by illustrating several distinct types of feature and non-fiction stories, all drawn from the real world. Author Abraham Aamidor presents a collection of distinct non-deadline story types (profile, trend, focus, advocacy, and more), providing an introduction to each story type, a full-text example, a critical analysis of the example, and clear directions for producing similar stories. In this second edition, Aamidor and his guest contributors (all with real-world journalistic experience) demonstrate in clear, honest language how to write features. New for this edition are: *updated examples of feature writing, integrated throughout the text;*a chapter on ethical journalism, which takes a critical look at propaganda;*a chapter on international perspectives, including coverage of issues in the Middle East;*chapters on research, freelancing, content editing, copyediting, and literary journalism. This text is appropriate for upper-level journalism students, and will be a valuable resource for freelance writers and young working journalists needing guidance on writing features.

The Rotarian Jun 04 2020 Established in 1911, The Rotarian is the official magazine of Rotary International and is circulated worldwide. Each issue contains feature articles, columns, and departments about, or of interest to, Rotarians. Seventeen Nobel Prize winners and 19 Pulitzer Prize winners – from Mahatma Ghandi to Kurt Vonnegut Jr. – have written for the magazine.

Senate documents Aug 07 2020

The Definitive Guide to Grails Mar 14 2021 The rise of Ruby on Rails has signified a huge shift in how we build web applications today; it is a fantastic framework with a growing community. There is, however, space for another such framework that integrates seamlessly with Java. Thousands of companies have invested in Java, and these same companies are losing out on the benefits of a Rails–like framework. Enter Grails. Grails is not just a Rails clone. It aims to provide a Rails–like environment that is more familiar to Java developers and employs idioms that Java developers are comfortable using, making the adjustment in mentality to a dynamic framework less of a jump. The concepts within Grails, like interceptors, tag libs, and Groovy Server Pages (GSP), make those in the Java community feel right at home. Grails' foundation is on solid open source technologies such as Spring, Hibernate, and SiteMesh, which gives it even more potential in the Java space: Spring provides powerful inversion of control and MVC, Hibernate brings a stable, mature object relational mapping technology with the ability to integrate with legacy systems, and SiteMesh handles flexible layout control and page decoration. Grails complements these with additional features that take advantage of the coding–by–convention paradigm such as dynamic tag libraries, Grails object relational mapping, Groovy Server Pages, and scaffolding. Graeme Rocher, Grails lead and founder, and Jeff Brown bring you completely up–to–date with their authoritative and fully comprehensive guide to the Grails framework. You'll get to know all the core features, services, and Grails extensions via plug–ins, and understand the roles that Groovy and Grails are playing in the changing Web.

InfoWorld Jan 12 2021 InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

Apple Pro Training Series Sep 07 2020 This book covers GarageBand 10.0. The content and/or media files do not work with subsequent releases of the software. In the only Apple-certified guide to GarageBand 10.0.0, readers will be creating original works within the first few chapters. Using real-life material and practical lessons that they can apply immediately to their own projects, this book/media combo offers a complete, self-paced course in all aspects of GarageBand. Focused lessons take you step-by-step through

fun, real-world projects, and GarageBand 10.0.0 features. Exclusively for this book, author/musician Mary Plummer works with a host of talented artists ranging from a student songwriter to a professional touring guitarist, an award-winning poet, an independent hip hop recording artist, and award winning dancers to create all new, real-world projects that readers will step-through. Along the way readers will get to mix a songwriter's demo, test amp simulators and stomp boxes with an electric guitar solo, edit spoken dialog for an audio book, lay down original hip-hop beats using a drum machine patch and dynamic tempo changes, and add percussion and effects to a dance video to enhance the sound. For mobile users, the book includes an overview of GarageBand for iOS and sharing GarageBand songs via iCloud between iOS devices and your Mac. This self-paced learning tool pairs an easy, accessible style with ample illustrations and keyboard shortcuts to guarantee that readers become proficient with GarageBand 10.0.0 in no time.

Succeeding in Business with Microsoft Excel 2013: A Problem-Solving Approach Nov 29 2019 SUCCEEDING IN BUSINESS WITH MICROSOFT OFFICE EXCEL 2013 prepares your students to solve business problems by moving beyond the basic point and click skills to think critically about realistic business situations. When students combine software analysis with their own decision making abilities, they are more likely meet any business challenge with success. The Succeeding in Business Series emphasizes problem-solving, critical thinking, and analysis - challenging students to find efficient and effective solutions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Writing Feature Articles Apr 26 2022 Hennessy's classic text tells you everything you need to know about writing successful features. You will learn how to formulate and develop ideas and how to shape them to fit different markets. Now in its fourth edition, Writing Feature Articles has been fully revised and updated to take into account the changing requirements of journalism and media courses. You will also discover how to exploit new technology for both researching and writing online. Learn step-by-step how to plan, research and write articles for a wide variety of 'popular', 'quality' and specialist publications. Discover more and make the advice stick by completing the tasks and reading the keen analysis of extracts from the best of today's writing. Packed with inspirational advice in a friendly, highly readable style, this guide is a must-have for practising and aspiring journalists and writers.

Cold Calling Is Like a Colonoscopy without the Drugs: How You Can Find New Business with Courage, Cold Calling and a Few Less Invasive Techniques Feb 22 2022 Cold calling, like a colonoscopy, is a pain in the butt. You may not like the process, but they can both save your ass. My objective with this book is direct: to help you find new business by getting you in front of the people who can buy. What you'll get from this book is what you can't get from anywhere else: my perspective. You'll learn what I've learned up until now. It just won't take you a lifetime to learn it like it did me. Part one of this book is about the mental game of cold calling: how to get the courage to deal with your fears to do whatever it takes to get in front of buyers. Part two includes specific strategies and techniques to get there. And not all have anything to do with cold calling as you know it.

Smashing WordPress Jul 18 2021 The ultimate guide to using WordPress to make your life easier This newest edition from the world's most popular resource for web designers and developers presents you with nothing less than the latest and greatest on everything that WordPress has to offer. As one of the hottest tools on the web today for creating a blog, WordPress has evolved to be much more than just a blogging platform and has been pushed beyond its original purpose. With this new edition of a perennially popular WordPress resource, Smashing Magazine offers.

The Rotarian Oct 09 2020 Established in 1911, The Rotarian is the official magazine of Rotary International and is circulated worldwide. Each issue contains feature articles, columns, and departments about, or of interest to, Rotarians. Seventeen Nobel Prize winners and 19 Pulitzer Prize winners – from Mahatma Ghandi to Kurt Vonnegut Jr. – have written for the magazine.

The Camera Phone Book Aug 26 2019 Marketing experts predict that by 2009, nearly 90% of all cell phones will contain a camera, as manufacturers race to create cheaper, easier-to-use models with more sophisticated cameras, more pixels, flash units and even multiple lenses. Already revolutionizing audiovisual communication, it's a trend that will only grow more explosively—and who better than National Geographic to create a how-to book aimed directly at the millions who carry a camera phone everywhere and want to make the most of it? Created by two top professionals, this generously illustrated nuts-and-bolts guide is the first of its kind to treat these units as genuine cameras instead of novelties, and the only one to include a full-color photo-essay demonstrating the full capabilities of the latest camera phones. In five easy-to-read chapters, the book explains how to choose good equipment; take better pictures; and store, print and send the best images. Readers will find practical tips on preventing or repairing water damage, protecting easily-scratched lenses inside pockets and purses, and retrieving accidentally-erased images. They'll also learn to access the events, advice, and opportunities of the burgeoning camera phone community, from film festivals to news organizations, moblogs, and more. Featuring the technical savvy of CNet.com's Aimee Baldridge and the creative skill of National Geographic photographer Robert Clark, a camera phone pioneer, this compact yet comprehensive reference combines up-to-the-minute expertise with superb examples, at an inexpensive price that makes it a perfect gift book—or an ideal impulse buy.

Write Broadcast Feature Copy Aug 31 2022

Pro ASP.NET MVC 5 Sep 19 2021 The ASP.NET MVC 5 Framework is the latest evolution of Microsoft's ASP.NET web platform. It provides a high-productivity programming model that promotes cleaner code architecture, test-driven development, and powerful extensibility, combined with all the benefits of ASP.NET. ASP.NET MVC 5 contains a number of advances over previous versions, including the ability to define routes using C# attributes and the ability to override filters. The user experience of building MVC applications has also been substantially improved. The new, more tightly integrated, Visual Studio 2013 IDE has been created specifically with MVC application development in mind and provides a full suite of tools to improve development times and assist in reporting, debugging and deploying your code. The popular Bootstrap JavaScript library has also now been included natively within MVC 5 providing you, the developer, with a wider range of multi-platform CSS and HTML5 options than ever before without the penalty of having to load-in third party libraries.

Delivering Continuity and Extreme Capacity with the IBM DB2 pureScale Feature Jun 28 2022 The IBM® DB2® pureScale® feature offers clustering technology that helps deliver high availability and exceptional scalability transparent to applications. The DB2 pureScale feature helps you to meet your business needs around availability and scalability, and is also easy to configure and administer. This IBM Redbooks® publication addresses the DB2 pureScale feature that is available in IBM DB2 10.1 for Linux, UNIX, and Windows operating systems. It can help you build skills and deploy the DB2 pureScale feature. This book bundles all the information necessary for a in-depth analysis into the functions of the DB2 pureScale feature, including the actual hardware requirements. It includes validated step-by-step hardware and software installation instructions. In addition, this book provides detailed examples about how to work effectively with a DB2 pureScale cluster and how to plan and run an upgrade for all DB2 related components to DB2 10.1. This book is intended for database administrators (DBAs) who use IBM DB2 10.1 for Linux, UNIX, and Windows operating systems who want to explore and get started with the DB2 pureScale feature.

Building a Geodatabase Jul 30 2022 This introduction to geodatabase concepts illustrates how to implement geographic designs by importing existing data or building a new geodatabase from scratch. A tutorial provides an overview of creating and editing a geodatabase, and is followed by instructions for creating a first geodatabase. 250 color photos, 15 tables, 45 diagrams.